K-Love's statement of faith is in line with my personal beliefs. In today's hectic world K-Love is a retreat, truly positive and encouraging. K-Love effects this community by being one of only two Christian stations; K-Love communicates God's word in language that is understandable, mainly through music, but also with testimony and educational items pertinent to living in today's world. K-Love serves a need in the public's interest by providing support to people in crisis. K-Love staffs full-time pastors to respond to calls for assistance and is able to provide understanding, guideance and counseling to listeners. Prayer support and Christian resources are available to those in need. K-Love does more than provide music, K-Love provides assistance and hope.